Speak Up 4 Safety Gratitude Campaign Suggested Captions and Schedule

WEEK 1: Thankful for Voices

Long Caption: This November, we're thankful for every voice that chooses to Speak Up for Safety. When you speak up—to stop a distracted driver, remind a friend to buckle up, or share a story that saves a life—you make a difference. Your voice matters. Your courage inspires change. Let's start this month by celebrating the power of speaking up because silence is never safe. #SpeakUp4Safety #Gratitude4SafeDrvrs

Short Caption (277 characters): We're thankful for every voice that chooses to #SpeakUp4Safety. When you do—to stop a distracted driver, remind a friend to buckle up, or share a story that saves a life—you make a difference. Let's start this month by celebrating the power of speaking up. #Gratitude4SafeDrvrs

WEEK 2: Thankful for Action

Long Caption: This week, we're thankful for the actions that follow our words. Every safe choice—every text left unread, every seat belt clicked, every friend you remind to stay focused—is an act of leadership. Thank you for turning your words into action and making the roads safer for everyone. When we Speak Up for Safety and back it up with action, we save lives. #SpeakUp4Safety #Gratitude4SafeDrvrs

Short Caption (254 characters): Every safe choice—every text left unread, every seat belt clicked, every friend you remind to stay focused—is an act of leadership. Thank you for turning your words into action and making the roads safer for everyone. #SpeakUp4Safety #Gratitude4SafeDrvrs

WEEK 3: Thankful for Partners

Long Caption: We're thankful for the partners who make our mission possible—the educators who teach it, the officers who enforce it, and the families who live it every day. Your support helps young drivers find their voice and the confidence to Speak Up for Safety.
Together, we are changing the culture of reckless and distracted driving—one conversation at a time. #SpeakUp4Safety #Gratitude4SafeDrvrs

Short Caption (268 characters): We're thankful for the partners who make our mission possible—the educators who teach it, the officers who enforce it, and the families who live it every day. Your support helps young drivers find their voice and the confidence to #SpeakUp4Safety. #Gratitude4SafeDrvrs

WEEK 4: Thankful for Change

Long Caption: As November comes to a close, we're thankful for change and for every voice, story, and action that helped make it happen. Your commitment to Speak Up for Safety is creating a safer future on our roads. Gratitude drives awareness. Awareness drives change. Change saves lives. Let's carry this momentum forward, today and every day. #SpeakUp4Safety #Gratitude4SafeDrvrs

Short Caption (280 characters): We're thankful for change and every voice, story, and action that helped make it happen. Your commitment to #SpeakUp4Safety is creating a safer future. Gratitude drives awareness. Awareness drives change. Change saves lives. Let's carry this momentum forward! #Gratitude4SafeDrvrs